

CCET PRESENTS  
**LEXICON**  
LITERARY FEST 2013



**MARKETING  
BROCHURE**

**APRIL  
5-7**

# LEXICON

Lexicon, **words and beyond**, the word extravaganza is the place to be, if lexis is your innate power as well as your affable Achilles' heel! This 3 day literary fest by CCET brings to the fore the love of language and the potent power of the spoken word through its signature event "Lexicon National Parliamentary Debate"

and a plethora of exhilarating events like JAM, GD, spell bee, LAN Gaming, General Quiz et al.

Aimed at facilitating growth and spreading of knowledge and imagination, the fest is the epitome of the action, that inspired and motivated thoughts and words can lead to.

Prize Money: 2 Lac+

Duration: 3 days

Audience Strength: 5000

## LEXICON NATIONAL PARLIAMENTARY DEBATE

At first, they'll only dislike you for what you say, and the more correct you start sounding, the more they'll dislike you.

CCET brings to you the first ever Lexicon National Parliamentary Debate ~ an exciting 3-day event, first of its kind.

Three days full of excitement and pressure alike with a break-in party to keep the enthusiasms soaring.

It's time for soft words and hard arguments. It's time to sway the house to vote for you.

An opportunity to live the game you love, to take the first ever Lexicon NPD by storm.

Prize Money: INR 1,00,000/- +

Duration: 12 hours\*3 days



## LAN-GAMING

**MAYDAY! MAYDAY! RETURN FIRE!**

If war cries set your adrenaline rushing, this is this is THE event for you. Prowl in darkened alleys and tread behind enemy lines to corner victory.

Prize Money: INR 10,000/-

Duration: 7 hours\* 3 days

## SCRABBLE

Gear up your snipers, prepare to blow up your opponent, boost your vocabulary and henceforth use your linguistic proficiency to earn points. Scrabbling will surely make you unleash your brain power for words.

Prize Money: INR 2,500/-

Duration: 3 hours\*3 days

## SPELL BEE

An event where adrenaline rush might crush your scores, if you perceive anything incorrectly. Get ready to walk through the maze of spellings.

Prize Money: INR 2,500/-

Duration: 3 hours

## ON A LIGHTER NOTE

We have plethora of fun events for audience of all genres such as

- Creative writing
- Caption Contest
- Photography Contest
- & Many More.....

## GENERAL QUIZ

CCET's most beloved quiz is back, bigger and better - 'The General Quiz'.

If you think this is just another quiz, think Again!! Designed to test you in a way never done before, We promise that Quizzing couldn't be more fun.

Prize Money: INR 3500/-

Duration: 4 hours

## GROUP DISCUSSION

Group discussion is a literary event which helps to summarize the ideas and information that a group of informants may come to hold as a group, rather than the information held by the individual members.

Prize Money: INR 2500/-

Duration: 4 hours

## JAM

A fun event filled with excitement and chaos to check wittiness and presence of mind. Watch out if you flip your tongue as someone else is there to JAM.

Let's see who can speak ceaselessly for a minute without any error , hindrance.

Prize Money: INR 2500/-

Duration: 4 hours



# REACH OUT WITH LEXICON

Chandigarh College of Engineering and Technology

Wizard's Duel  
The Debate  
Prize Money Rs 2000

Master of Puppets  
J.A.M - Just A Minute  
Prize Money - Rs 1500

Present  
**LEXICON**  
'Words And Beyond'  
9th April 2010  
www.apostleofspeech.org

Blitz  
Quiz  
Prize Money Rs 1000

Tattle of Tact  
- Group Discussion  
Prize Money Rs 2000

Overkill  
- Rock Night  
Nigambedh

Armageddon  
- Live Gaming  
Prize Money Rs 1500

For Queries contact:  
Aditya 9602222219 Deepinder 9612 962206

Media Partner  
Bulls Eye SKYLINE All Rise



# AVENUES



Media Partner  
Bulls Eye SKYLINE All Rise

**Lexicon**  
9th April 2010  
Chandigarh College of Engineering and Technology



# OUR PREVIOUS HAPPY ASSOCIATIONS



pepsi



दैनिक भास्कर



punjab national bank  
...the name you can BANK upon!



NOKIA



## CONTACT US:

Amrit Sidhu : +919915789544

Piyush Jain : +919041121525

[apostleofspeech@gmail.com](mailto:apostleofspeech@gmail.com)